BluePrint Data

Architecting a Safer Internet

BluePrint Data Partners with Preventon to Offer Internet Filtering and Security Services to Internet Service Providers

JACKSONVILLE, Fla. – Dec.6, 2012 – BluePrint Data, the leader in high quality integrateable internet content filtering security solutions, and Preventon, a leading managed internet security solutions provider, today announced the integration of BluePrint Data's internet filtering into the Preventon Product Line. The combined product creates an accurate, yet unparalleled user-tailored web content filtering experience for operators, Internet service providers, and others

Preventon specializes in providing value added security services to Internet Security Providers (ISPs). Preventon's subscription-based platform is easily re-brandable and completely transparent to end-users, allowing ISPs to retain full ownership and control over their subscribers. The service enables ISPs to increase revenues and loyalty and market share by delivering a highly "sticky" security service designed for non-expert mass-market users. It has a low Total Cost of Ownership, requiring no CAPEX as well as negligible ongoing support costs.

By integrating the BluePrint Data web filtering local and Cloud Engine within Preventon's award winning software platform, Prevention is able to provide a high quality solutions to their customers.

"BluePrint Data is excited about this partnership and the ability to extend our services and platform to Internet Service Providers (ISPs) as a Value Added Service (VAS) through the Preventon client software and network services." said Bob Dahlstrom, CEO of BluePrint Data. "This integration enables BluePrint Data to provide a 'turn-key' revenue generating solution to Internet service providers."

End-users will benefit from an accurate solution that is tailored to their needs, providing them with a safe web-surfing experience through a locally installable, fully manageable security solution capable of content filtering and other services provided by Preventon. With the

combined solution, subscribers receive accurate and clean content delivered with optimal service and protection.

"Preventon has been protecting millions of users since 2001 and the addition of BluePrint Data's services continues our rich history of providing VAS to ISPs to protect their end users and their networks" said Paul Goossens CEO of Preventon Technologies. "This partnership delivers high-quality, low-cost access to the best web site and URL inspection tools in the industry, ensuring accurate content filtering customized for the task at hand."

About BluePrint Data

BluePrint Data OEMs its URL / Web site content filters, technology, and security products and services to Internet Security vendors such as Unified Threat Management (UTM), Managed Service Providers (MSP), Managed Security Service Providers (MSSP) and Software as a Service (SaaS) providers as well as providing private label / OEM services to Value Added Resellers (VARs), Information Technology Providers, Anti Virus and Anti Spam service providers, Independent Software Vendors (ISVs), and telecom, carriers, and ISPs and other companies. BluePrint Data has the world's largest 100% human reviewed URL Filter Database that is combined with tools and services to provide easy integration of the BluePrint Data OEM URL Filter database. For more information, visit www.blueprintdata.com

About Preventon

Preventon is a leading managed internet security solutions provider formed in 2001 with major successes primarily in the ISPs and OEMs markets. They have successfully deployed their value added service (VAS) Solution in The Americas, Europe, Middle East, The Far East and Australasia. Preventon Technologies delivers a range of solutions to suit the needs of service providers and the like. If you are looking to white label a product that can increase your revenues and also be fully rebranded with your logo, graphics and marketing needs, then look to Preventon. For more information, visit www.preventon.com.

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Keywords:

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